IN THE CLAIMS

1. (currently amended) An image display controlling apparatus for adjusting the contrast of an image, said apparatus comprising:

discriminating means for receiving an image signal, for discriminating a signal format of the image signal, the signal format including at least one of lightness of the image and color of the image, and for generating a discrimination signal based on the result of said discriminating;

controller signal generating means for receiving the discrimination signal and for generating a control signal based on the received discrimination signal for controlling the contrast of a displayed image, in dependence on an input image signal;

level adjustment means for receiving the control signal and for adjusting the level of a luminance signal level of said input the image signals, based on the received control signal—supplied from said control signal generating means;

display means for demonstrating a displayinged an image which is in accordance keeping with the level of the adjusted luminance signal adjusted by said level adjustment means;

illuminating means for illuminating said display means; and

illumination controlling means for receiving the control signal and for controlling the illumination brightness of the illumination provided by said illuminating means based on the control signal; in a correlated fashion with

said level adjustment means operating in coordination with said illumination controlling means such that if said

illumination controlling means lowers the illumination brightness to a minimum brightness at which stable discharge current is maintained in said illuminating means without attaining a desired image contrast, said level adjustment means lowers the luminance signal level to further adjust the image contrast until the desired image contrast is attained based on a control signal supplied from said control signal generating means.

- 2.-4. (cancelled)
- 5. (currently amended) The image display controlling apparatus according to claim 1, further comprising:

display image generating means for converting a displayed the image, which is in keeping accordance with the adjusted luminance signal level adjusted by said level adjustment means, into a signal matched to said display means.

- 6. (currently amended) The image display controlling apparatus according to claim 1, wherein said display means is a liquid crystal display.
- 7. (currently amended) An image display controlling method for adjusting the contrast of an image, said method comprising:

discriminating a signal format of an image signal, the signal format including at least one of lightness of the image and color of the image, and generating a discrimination signal based on the result of said discriminating step;

generating a control signal <u>based on the</u>

<u>discrimination signal</u> <u>for controlling the contrast of a</u>

<u>displayed image, in dependence on an input image signal;</u>

adjusting the level of a luminance signal <u>level</u> of said input the image signal, based on the control signal generated;

displaying an demonstrating a displayed image which is in accordance keeping with the level of the adjusted luminance signal leveladjusted; and

controlling the <u>illumination</u> brightness <u>of the</u> <u>illumination provided</u> for <u>said</u> the <u>displayed image unit</u>, in a correlated fashion with the adjustment of said luminance signal level, based on the generated control signal;

said adjusting step being carried out in coordination with said step of controlling the brightness of the illumination such that if the illumination brightness is lowered to a minimum brightness at which stable discharge current is maintained without attaining a desired image contrast, the luminance signal level is lowered to further adjust the image contrast until the desired image contrast is attained.

- 8.-10. (cancelled)
- 11. (currently amended) The image display controlling method according to claim 7, wherein a—the displayed image, which is in keeping—accordance with the adjusted luminance signal level, is converted into a signal matched to said—a display unit.
- 12. (currently amended) The image display controlling method according to claim 7, wherein said the displayed image is displayed unit is using a liquid crystal display.
 - 13. (currently amended) An imaging apparatus, comprising:

 image signal generating means for imaging an object to
 generate an image signal;

discriminating means for receiving the image signal, for discriminating a signal format of the image signal, the signal format including at least one of lightness of the image and color of the image, and for generating a discrimination signal based on the result of said discriminating;

controller signal generating means for receiving the discrimination signal and for generating a control signal based on the received discrimination signal for controlling the contrast of a displayed image responsive to said image signal;

level adjustment means for receiving the control signal and for adjusting the signal level of a luminance signal level in said the input image signal, based on said the received control signal—for controlling the contrast of a displayed image;

display means for displaying an displayed image which is in accordance keeping with the signal level of the adjusted luminance signal adjusted by said level adjustment means;

illuminating means for illuminating said display means; and

illumination controlling means <u>for receiving the control signal and</u> for controlling the <u>illumination</u> brightness <u>of the illumination provided</u> by said illumination means <u>in correlated fashion with said level adjustment means</u> based on said control signal: <u>supplied from said control signal generating means</u>

said level adjustment means operating in coordination with said illumination controlling means such that if said illumination controlling means lowers the illumination brightness to a minimum brightness at which stable discharge current is maintained in said illuminating means without attaining a desired image contrast, said level adjustment means lowers the luminance signal level to further adjust the image contrast until the desired image contrast is attained.

14.-16. (cancelled)

Docket No.: SONYJP 3.0-347

17. (currently amended) The imaging apparatus according to claim 13, further comprising

Application No.: 10/700,416

display image generating means for converting a displayed the image, which is in accordance keeping with the adjusted luminance signal level adjusted by said level adjustment means, into a signal matched to said display means.

- 18. (currently amended) The imaging apparatus according to claim 13, wherein said display means is a liquid crystal display.
- 19. (currently amended) A viewfinder device for demonstrating viewing an image corresponding to based on an image signal for monitoring, supplied from provided by an imaging apparatus, said viewfinder device comprising:

discriminating means for discriminating a signal format of the image signal, the signal format including at least one of lightness of the image and color of the image, and for generating a discrimination signal based on the result of said discriminating;

control<u>ler</u> signal generating means <u>for receiving the discrimination signal and</u> for generating a control signal <u>based on the received discrimination signal</u> for controlling the contrast of a displayed image, in dependence on an input image signal;

level adjustment means for receiving the control signal and for adjusting the level of a luminance signal level of said input the image signals, based on the received control signal—supplied from said control signal generating means;

display means for demonstrating a displayinged an image which is in accordance keeping with the level of the adjusted luminance signal adjusted by said level adjustment means;

illuminating means for illuminating said display means; and

illumination controlling means for receiving the control signal and for controlling the illumination brightness of the illumination provided by said illuminating means based on the control signal; in a correlated fashion with

said level adjustment means operating in coordination with said illumination controlling means such that if said illumination controlling means lowers the illumination brightness to a minimum brightness at which stable discharge current is maintained in said illuminating means without attaining a desired image contrast, said level adjustment means lowers the luminance signal level to further adjust the image contrast until the desired image contrast is attained based on a control signal supplied from said control signal generating means.

- 20.-22. (cancelled)
- 23. (currently amended) The viewfinder device according to claim 19, further comprising:

displayed image generating means for converting a displayed the image, which is in keeping accordance with the adjusted luminance signal level adjusted by said level adjustment means, into a signal matched to said display means.

- 24. (currently amended) The viewfinder device according to claim 19, wherein said display means is a liquid crystal display.
- 25. (currently amended) The viewfinder device according to claim 19, wherein said controller signal generating means includes a communication function means for exchanging the control information with said imaging apparatus, and wherein the viewfinder device makes an inquiry to said the imaging

apparatus as to whether or not the imaging apparatus has a function of is controlling the illumination brightness of the illumination provided by said illuminating means in correlated fashion—coordination with the function of at least one of controlling the contrast of the displayed image and/or the function of controlling the contrast of the displayed image.